



**B.S. Business Administration w/ Minor in Marketing
Completion Degree Program**
Lake Superior State University and North Central Michigan College

Bold and Italic* classes must be taken **BEFORE LSSU classes

*Students must complete an Associate Degree and MACRAO to be eligible for LSSU Financial Aid

Courses taken from North Central Michigan College (96 credits)

<i>*ENG 111 English Composition I</i>	3
<i>*ENG 112 English Composition II</i>	3
<i>*COM 111 Speech</i>	3
Humanities electives	9
<i>*Laboratory Science</i>	4
<i>*MTH 119 College Algebra</i>	4
STAT 200 Statistics	3
<i>*ECO 111 Macroeconomics</i>	3
<i>*ECO 112 Microeconomics</i>	3
PLS 141 Introduction to American Government	3
<i>*B161 Introduction to Business</i>	3
<i>*B 211 Accounting, Principles I</i>	4
<i>*B 212 Accounting, Principles II</i>	4
<i>*B 207 Business Communications</i>	3
B 200 Principles of Management	3
B201 Human Resource Management	3
B 290 Business Law I	3
B 291 Business Law II	3
<i>*M 200 Marketing</i>	3
M205 Principles of Selling: The Relationship and Leadership Edge	3
M202 Fundamentals of Advertising	3
M204 Retailing, E-Commerce & Service Management	3
<i>*OAS110 Introduction to Keyboarding (Dept. exam available)</i>	1
<i>*CAP 125 MS Excel</i>	3
Electives (including five credits of social or natural science or mathematics)	16
Total Credits NCMC	96

Courses taken from LSSU (32 credits)

BUSN 403 Business, Government & Society	3
BUSN 466 Business Policy	3
FINC 341 Managerial Finance	4
MGMT 464 Organizational Behavior	3
<i>*MRKT381 Consumer Behavior</i>	3
<i>*MRKT486 International Marketing</i>	3
LSSU electives	13
Total Credits LSSU	32
Total Credits Degree:	128

Total credits required, at 100 level or above, is 128 for this degree. Students should complete the **MACRAO** certification from North Central Michigan College to meet the general education requirements at LSSU. Check with your NCMC advisor and the NCMC Catalog regarding requirements. The B.S. Business Administration degree may be obtained on the NCMC Campus. **This revised articulation is effective for students admitted/entering LSSU the fall 2008 semester. Upon acceptance to the university, business students will enter into the Pre-Business program. During the semester that the Pre-business coursework is completed, students will need to apply to the School of Business.**